

To: All Partner Stations From: Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 2nd Quarter 2012

Date: July 2, 2012 Copies To:

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtv.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 2nd Quarter 2012 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the second quarter of 2012. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2012, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

Program: Cubix (E/I)
Rating: TV Y7 FV (E/I)
Length: 30 min

Program: Dragon Ball Z Kai Rating: TV Y7 FV Length: 30 min

Program: Sonic X
Rating: TV Y7 FV
Length: 30 min

Program: Tai Chi Chasers Rating: TV Y7 FV Length: 30 min

Program: Yu-Gi-Oh!
Rating: TV Y7 FV
Length: 30 min

Program: Yu-Gi-Oh! Zexal Rating: TV Y7 FV Length: 30 min

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Program: Yu-Gi-Oh! Zexal Rating: TV Y7 FV Length: 30 min

THE CW PLUS

Program: 1.

Rating:

Great Big World TV-PG (E/I 13-16)

Length:

30 minutes

2. Program:

Live Life & Win TV-PG (E/I 13-16) 30 minutes

Rating: Length:

Program: Rating: 3.

Made in Hollywood: Teen Edition TV-PG (E/I 13-16) 30 minutes

Length:

Program: Rating: Length: 4.

On the Spot TV-PG (E/I 13-16)

30 minutes

Program: Rating: 5.

Wild Ltd.

TV-PG (E/I 13-16)

Length:

30 minutes

Cubix: Robots for Everyone		Elizabeth Stanton's Great Big World	MIH: Teen Edition
Sat. 7:00am	Sat. 7:30am	Sat 12:00pm	Sat 12:30pm
4/7/12 - #215	4/7/12 - #216	4/7/12 - #112	4/7/12 - #617
4/14/12 - #217	4/14/12 - #218	4/14/12 - #113	4/14/12 - #613
4/21/12 - #219	4/21/12 - #220	4/21/12 - #114	4/21/12 - #614
4/28/12 - #221	4/28/12 - #222	4/28/12 - #115	4/28/12 - #615
5/5/12 - #223	5/5/12 - #224	5/5/12 - #119	5/5/12 - #618
5/12/12 - #225	5/12/12 - #226	5/12/12 - #120	5/12/12 - #616
5/19/12 - #101	5/19/12 - #102	5/19/12 - #121	5/19/12 - #617
5/26/12 - #103	5/26/12 - #104	5/26/12 - #122	5/26/12 - #619
6/2/12 - #105	6/2/12 - #106	6/2/12 - #101	6/2/12 - #620
6/9/12 - #107	6/9/12 - #108	6/9/12 - #116	6/9/12 - #618
6/16/12 - #109	6/16/12 - #110	6/16/12 - #111	6/16/12 - #601
6/23/12 - #111	6/23/12 - #112	6/23/12 - #112	6/23/12 - #608
6/30/12 - #113	6/30/12 - #214	6/30/12 - #113	6/30/12 - #621

Wild, LTD	MIH: Teen Edition	Live Life & Win	On the Spot
Sun 11:00am	Sun 11:30am	Sun 12:00pm	Sun 12:30pm
4/1/12 - #103	4/1/12 - #411	4/1/12 - #112	4/1/12 - #111
4/8/12 - #104	4/8/12 - #412	4/8/12 - #113	4/8/12 - #112
4/15/12 - #105	4/15/12 - #413	4/15/12 - #114	4/15/12 - #113
4/22/12 - #106	4/22/12 - #414	4/22/12 - #115	4/22/12 - #114
4/29/12 - #107	4/29/12 - #418	4/29/12 - #102	4/29/12 - #115
5/6/12 - #108	5/6/12 - #415	5/6/12 - #104	5/6/12 - #116
5/13/12 - #109	5/13/12 - #419	5/13/12 - #117	5/13/12 - #117
5/20/12 - #110	5/20/12 - #416	5/20/12 - #118	5/20/12 - #118
5/27/12 - #111	5/27/12 - #417	5/27/12 - #105	5/27/12 - #119
6/3/12 - #112	6/3/12 - #420	6/3/12 - #106	6/3/12 - #120
6/10/12 - #113	6/10/12 - #406	6/10/12 - #107	6/10/12 - #121
6/17/12 - #101	6/17/12 - #421	6/17/12 - #111	6/17/12 - #122
6/24/12 - #'102	6/24/12 - #'410	6/24/12 - #'112	6/24/12 - #'114